

Placements

IEM Group has a strong placement record over many years since its inception in 1989. Many students receive multiple placement offers. Highest placement offers from IEM GROUP Rs. 40 lacs per annum. The group boasts of having placed its under graduate and post graduate students in esteemed organizations like:



Dipanjan Bhowmick
Federal Bank

₹ 14 Lacs



Sampurna Majumdar
Federal Bank

₹ 14 Lacs



Alumni Network

(Details of few selected alumni of IEM Group are given indicative purposes)

Organisation	Designation	Organisation	Designation
Reliance Industries Ltd	Manager	Wipro	HR Executive
CMC Ltd	Asst. Manager	Axis Bank	Deputy Manager
Eureka Forbes	HR Executive	HAL	Quality Control
Kotak Mahindra	Deputy Manager	Haier Appliances	Product Manager
Wrigleys	Sales Dev. Manager	Godrej	Asst. Sales Manager
IBM	Solution Consultant	Dabur Industries	Territory Manager
TCS	IT Analyst	HDFC	Deputy Manager
Sify Technologies	Territory Manager	HSBC	Manager
Metlife	Branch Officer	DLF	Asst. Manager

Admission office:

'ASHRAM' GN-34/2, Salt Lake Electronics Complex, Sector-V, Kolkata-700091
(Opposite to Nalban and Next to Cognizant Technology Services & near SDF Building)
Phone : 033 2357 2059/2995, Mobile : 8010700500
E-mail : admissions@iemcal.com website : www.iem.edu.in

Admission Helpline:
8010700500



INSTITUTE OF ENGINEERING & MANAGEMENT
KOLKATA



BEST CORPORATE B-SCHOOL & BEST IN PLACEMENTS ADMISSION OPEN 2025-27

Ranked **A** Category by **NAAC 2024**

NIRF within **200**

TIER 1 NBA ACCREDITED

Department of Management

1st in West Bengal Best Institute's
ranking for MBA by Times of India 2023

1st in West Bengal among private Institution

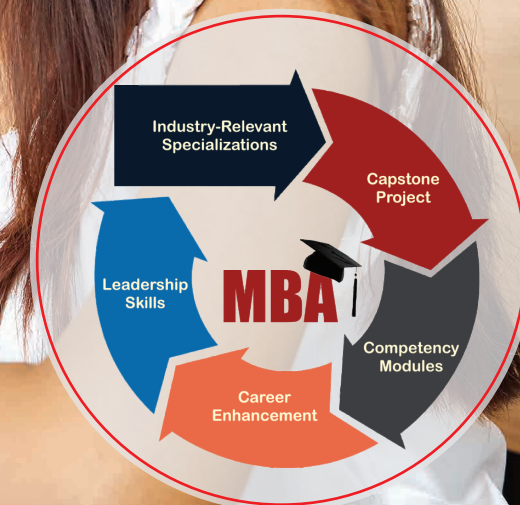
MBA
MBA
in General
Management
2 Years Full-time
AICTE approved program



Categorised as 'A' Class B School

Good Education, Good Jobs

www.iem.edu.in



INSTITUTE OF ENGINEERING & MANAGEMENT, KOLKATA

About IEM, Kolkata

The Institute of Engineering & Management (IEM), Kolkata, is the oldest private technical educational institute in West Bengal, offering education in engineering and management disciplines. Established in 1989, it is located in Sector V, Salt Lake Electronic Complex, the IT hub of West Bengal. IEM, Kolkata, is affiliated to University of Engineering & Management, Kolkata and approved by AICTE. It is Accredited with TIER 1 NBA and NAAC 'A' Grade. Also IEM Ranked within 200 in NIRF. Over the years, IEM has emerged as a premier institute for engineering and management education, known for its quality education and research. The institute has surpassed numerous benchmarks of achievement.



DIRECTOR'S MESSAGE:

Dear students,
at IEM, our MBA program stands out with its cutting-edge, industry-integrated curriculum, now incorporating the latest advancements in AI. This forward-thinking approach equips students with the skills required for today's rapidly evolving job market. Our excellent placement record speaks for itself, with numerous opportunities in top-tier companies offering dream roles. Join us at IEM and take the next step towards a successful, future-ready career.
DR SATYAJIT CHAKRABARTI

Unique Features

- Located alongside billion-dollar multinational companies.
- Study through audio-video pedagogy with practical exposure, including project work, workshops, case studies, role-plays, seminars, quizzes, group discussions, personal interaction, industrial tours, and soft skills training.
- Faculty from IIT, IIM, XLRI, IEM, and other top B-Schools, as well as corporate professionals.
- Foreign professor lecture series.
- Regular industry interface through guest lectures and seminars by eminent academicians, consultants, corporate managers, and professors from foreign universities.
- Hostel facilities, a 24x7 library, digital library, and 2 GBPS internet connectivity.
- Air-conditioned classrooms and canteen, bank and ATM services, seminar hall, sports facilities, clubs, and conveyance.
- A course curriculum designed and periodically restructured to meet industry requirements.
- Technology-centric learning, with laptop provided to all students.
- Unparalleled placements through an active placement cell, offering assistance for final year placement and summer training.
- Other development activities, including literary events, yoga classes, cultural programs, sports, and socially relevant events.
- IT certification in ERP and IT for Managers.
- Tie-ups with foreign universities for student exchange programs (optional).
- Special industry-oriented capsule courses.

MBA	MBA in General Management
Two years regular full-time AICTE approved MBA affiliated to University of Engineering & Management, Kolkata.	Two years regular full-time AICTE approved MBA in General Management. Affiliated to University of Engineering & Management, Kolkata.
Specializations: <i>Two Majors and one Industry Specialization.</i> Major: Marketing Finance Human Resource Technology Management Industry specialisation: Operations & Supply Chain Management Entrepreneurship and Family Business	Specializations: <i>Two Majors and one Industry Specialization.</i> Major: Marketing Finance Human Resource Technology Management Industry specialisation: Operations & Supply Chain Management Entrepreneurship and Family Business
Eligibility: Graduate/post graduate with 60% throughout career in any discipline (final year students may also apply). CAT / MAT and Institute's own personal interview and group discussion.	Eligibility: Graduate/post graduate with 60% throughout career in any discipline (final year students may also apply). CAT / MAT and Institute's own personal interview and group discussion.

Hands on Training:

SPSS | Tally with GST | Portfolio Management | Language Lab

Certification:

Digital Marketing | Capstone Business Simulation | Strategic Management | Foreign Language Mobile App | Entrepreneurship Project

Study Abroad Program at

Vancouver (Canada), New York (USA), Singapore, Sydney (Australia) , London(UK).

Hostel

Separate hostel facilities are available for boys and girls. Hostel Charges Rs. 1,05,000 per year including Fooding and Lodging.

Amenities

Canteen, Games Room, Library, AC Auditorium, Gymnasium, Basketball Court, Laboratory etc. are available at IEMG campus.



Loan Assistance

Student can get education loan easily from any nationalized bank, Subject to fulfillment of the bank terms and condition.

How to Apply

Application forms may be downloaded from our website www.iem.edu.in or may be collected from institute premises and to be submitted at our admission office with Card/DD/Online for Rs. 2000 in favour of 'Institute of Engineering & Management Trust' payable at Kolkata.

Fees Structure and Mode of Payment

MBA and MBA in General Management per semester: Rs. 2,00,000

Total Fees for 2 years MBA and MBA in General Management: Rs. 8,00,000 (four semesters)

Knowledge Tools: Laptop

Fees to be paid by Demand Draft in favour of Institute of Engineering & Management Trust payable at Kolkata

Ranked No. 2 by

India Today 2020 Group in top 3 B School Category.

"Best Business School"

Golden Globe Tigers Award under Education Leadership program in Malaysia, 2017

"Education Excellence Award"

by 24 Ghanta News and Zee Network in 2017 under the category in Best Placement domestic and International by IEM Group.

CORPORATE B-SCHOOL

Foreign Collaborations & Student Exchange Program.

1

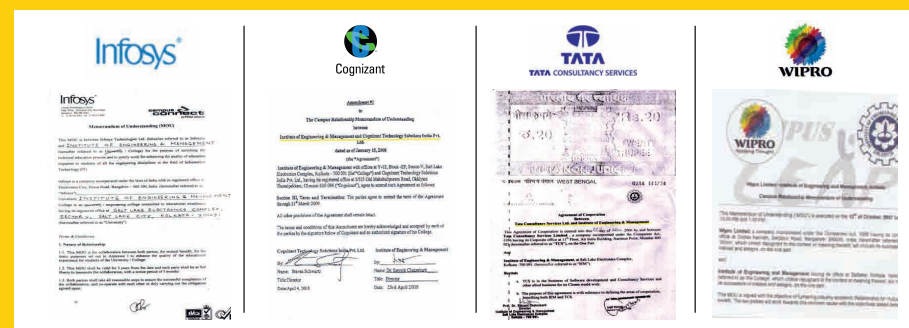


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1. The agreement between IEM, Kolkata and Iwate Prefectural University, Japan
2. IEM, Kolkata Students are with students of Renne School of Business, France

CORPORATE MOU WITH



"EB3+"

ICRA has recognized IEM "EB3+"

ICRA (EB3+ implies the institution has resources and processes that can deliver between high and good education. The sign of + (plus) appended to the Grading symbols indicate the relative position within the Grading Categories concerned.

Fortune India ranks IEM Department of Management in various categories:

108 among all India Private B schools.

19 Rank in the Eastern Zone.

4 in the city after IIM C & IMI and.

149 Overall Rank across all Govt/Pvt in India.

More Than **100** Foreign Certifications.